



# Catalog Advertising



Ads may be placed in the following categories: kennels, commercial, clubs, personal, memorials, and Newfoundland Booster. To place your ads, please use the forms on pages 2 and 3. Be sure to complete both sides of the form when appropriate. The deadline for receiving ads is March 1st. We reserve the right to reject ads which are deemed inappropriate or offensive, or which contain obviously plagiarized material.

Please include a self-addressed, stamped envelope for the return of your ad if you will not be at the National. Photos that are not picked up, or for which we do not receive a SASE, will not be returned.

**There is no latitude on "received by date." This date is driven by the superintendent's contract. Late submissions may be refused by the superintendent and are subject to per page penalty fees if accepted.**



# 2008 National Specialty Catalog Advertising Form



(Complete reverse side also)  
Deadline: Must be received by March 1, 2008\*\*

Mail to: Peggy Vivinetto, PO Box 458, New Durham, NH 03855 Email: [pvivinetto@aol.com](mailto:pvivinetto@aol.com)

### Specific Information

Full page and half page ads may be placed in the following categories: CLUB, BOOSTERS, MEMORIAL, KENNEL, PERSONAL OR COMMERCIAL. Check the appropriate category on the layout form on the reverse side. Ads will be arranged alphabetically by kennel or name within categories unless otherwise requested. Ad prices include one photo. There is an \$11 charge for each additional photo. Ads should be submitted with the desired layout. Please print or type plainly.

Please indicate the type and number of ads and appropriate fees below:

Ad size	_Number	Cost each	Total Cost
Full page	_____	\$45.00 each	\$_____
Additional full page(s)	_____	\$40.00 each	\$_____
Half page	_____	\$30.00 each	\$_____
Additional photos	_____	\$11.00 each	\$_____
Booster listings	_____	\$10.00 each	\$_____
		<b>Total due</b>	<b>\$_____</b>

### Booster listings

Booster listings will be listed by kennel name (if any) alphabetically within a state.  
*Please print. The information you list will be used in the catalog.*

Kennel \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Best number to reach you \_\_\_\_\_

Email \_\_\_\_\_

### **METHOD OF PAYMENT**

enclosed check (US funds) payable to NCNE 08 OR credit card indicated:  MasterCard  Visa  Discover  
Please note the credit card transaction will appear on your statement as: NEWF NATIONAL 08

Name on Card (PLEASE PRINT) \_\_\_\_\_ Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Please note: Postdated checks cannot be accepted. All returned checks, including postdated checks not honored will be charged a \$35 service fee. Credit card purchases not honored for the full amount will be charged up to \$35 service fee as assessed by our processing company.

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# Newfoundland Club of America National Specialty

April 29 -May 3, 2008 Catalog Ad Layout

**DEADLINE: March 1, 2008**

Name (print): \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Please enter my advertising order as per copy below. \_\_\_ Full page (4 1/2" x 7 3/16" ) \_\_\_ Half page (4 1/2" X 3 9/16")

Ad should appear in the following category:

CLUBS    KENNEL    PERSONAL    MEMORIAL    COMMERCIAL    BOOSTER

Signed \_\_\_\_\_ PLEASE COPY THIS FORM FOR EACH AD. INDICATE PAYMENT ON FRONT PAGE

Clearly print or type copy.

**Catalog printing is done by offset. Do not send cuts or electromats. Any ad less than half page will be made and billed as half page.**

**Reproductions of pictures from show catalogs, phone books, business cards, etc. result in poor quality and are not recommended.**

Please attach label with name and address on the back of the photo. DO NOT WRITE ON BACK OF PHOTO. For best results, send black and white glossy photos.

Indicate here:

Full Photo \_\_\_\_\_ crop to dog only \_\_\_\_\_  
other \_\_\_\_\_

If nothing is marked the full photo will be used.

Enclose a self addressed stamped envelope if you want your photo returned. Photos **not** picked up at National or with return envelope will not be returned.

**Mail to:  
Peggy Vivinetto  
PO Box 458,  
New Durham, NH 03855**

If you desire a special placement, specify here:

\_\_\_\_\_  
\_\_\_\_\_

Additional information on the electronic submission of ad copy is available on the MB-F web site:  
<http://www.infodog.com/help/guidelines.htm>